

# NEW HORIZON

For Conferences & Exhibitions

A WALK WAY TO  
SUCCESS...



## INTRODUCTION

## Who are we?

New Horizon takes the pride in being identified as one of the first few Exhibition & Conference organizing companies in the kingdom, with its presence in Riyadh, more than a decade back, for its rich industry experience & as an established brand encompassing the industry related products & services provider. Our belief is immaculately in "Total Client Satisfaction" & Solace

Our Core Business Strength is organizing CONFERENCES & EXHIBITIONS which are out of the box concept, hence we conceptualize & produce events which the Kingdom benefits the most, make a positive impact on the vendors, participants, sponsors, exhibitors, clients & visitors with Innovation, Understanding and Profitability. Having said that, New Horizon Has grown to become one of the most challenging Organizing and Management firms in the Saudi Arabia, moving shoulder to shoulder in service offering and head to head in competing & meeting the market demands of a rapidly growing MICE industry in the Kingdom.



# Our Services

New Horizon renders its services to the International Event Planners in obtaining the necessary permissions & Licences to organize their events under the banner of New Horizon. Our event management team will work closely with the Agency from event conceptualization through design, onsite management, execution, and production, logistics etc..

At New Horizon, we ensure a professional approach... We work proactively and responsively to deliver the most optimum event management solutions.

- ▶ Organising Events
- ▶ Event Management Services
- ▶ Content Creation & Management
- ▶ Exhibitions & Conferences
- ▶ Road Shows
- ▶ Public Events
- ▶ Venue Management
- ▶ On –site management
- ▶ Stage planning and execution
- ▶ Post event analysis
- ▶ Event Registrations
- ▶ Visa Processing & Licence
- ▶ Gala Dinners
- ▶ Brand / Product Launches
- ▶ Promotions & Opening Ceremony
- ▶ Business Activities/ Seminars
- ▶ Sponsorship Management
- ▶ Artwork & Branding
- ▶ Designing & Printing
- ▶ Concerts / Entertainment
- ▶ Documentation
- ▶ Registrations and Online Solutions
- ▶ Pre & Post event publicity
- ▶ Media / Press meets
- ▶ Press Conferences
- ▶ Marketing Campaigns
- ▶ Press Releases
- ▶ Advertising



SPREADING OUR WINGS WIDER TO REVIVE THE HIDDEN STRENGTH!



# Our Domains

## NEW HORIZON FOR TRAININGS

The inception of New Horizon was with the Trainings. Knowledge & experience is the key to success of any business. We at New Horizon trainings assist you in accomplishing it by conducting in-house, corporate onsite trainings.



# Our Domains

## NEW HORIZON FOR CONFERENCES & EXHIBITIONS

With the rapid growth in training sector, New Horizon gained popularity & reputation in the shortest span of time throughout KSA. Taking leap on the second "MILESTONE" New Horizon ventured into Exhibitions & Conferences for creating and professionally managing innovative and Knowledge based events but without limiting into different areas of the events industry. This further helped us being the renowned market players.



# Our Domains

## NEW HORIZON COMMUNICATION CONSULTANCY

New Horizon continues its journey to accomplish the next "MILESTONE" heading to capitalize in the field of Communication Consultancy. Our network represents the biggest brands, events, businesses of KSA. A blend of passion, dedication & unmatched story telling skills to create extraordinary results is oriented.



# Our Domains

## NEW HORIZON INFORMATION TECHNOLOGY

New Horizon Information Technology is another fore coming division under the umbrella of New Horizon, focussing on the diversified businesses of Information Technology. NHIT covers a wide range of Products, Solutions & Services offerings, to complete the entirety of the overall growth. NHIT is a "SOLUTIONS CENTRIC" encompassing every area of a business needs, covering Technological Enhancement in the areas like Networking Solutions, Systems & storage, security solutions, Data center complimenting each other.





# Our Team

New Horizon team creates unique experiences for clients, taking care of minute details. Our exceptional track record is built on the dedicated team. We're comfortable being the geniuses behind the scenes, but sometimes people want to know who we are.

Here we are.....A perfect blend of creativity and experience set out to make a difference. We believe we are "The best people formula" of makers, thinkers, creators, explorers fuelled with passion whose ONLY aim is to deliver GREAT outcomes.



**Shoab Abdullah**  
Founder & CEO

Mr. Abdullah is the driving force of the team. Every great company needs a leader who keeps the business headed in the right direction and focused on achieving business goals. Mr. Abdullah is that leader at New Horizon.



**Eng. Fahad Algarni**  
Managing Director

[in](#) fahad-algarni

Eng. Fahad is a prudent, highly qualified & a capable Member of the Management. The right match at New Horizon to be a driving force where he incorporates his skills, creativity & imagination. A person with Crystal clear focus, dedication & passion.



**Eng. Sultan AlJohani**  
Conference Executive Manager

[in](#) Sultan-aljohani

Eng. Sultan has successfully managed number of conferences on various subjects. He is a thorough professional, committed, well organized and a pragmatic thinker.



**Mohammad Al Matham**  
Business Development Manager

[in](#) Mohammed AlMaatham

Mr. Matham focus at New Horizon is on building relationships within the local & International market. He adds strong Business Development and Account Management skills to the team.

# Our Team



**Gazala Arshiya**

Marketing & Communications Manager

[in](#) gazala-arshiya

Gazala is dedicated & committed to the organization's success. Her background and Masters in Marketing play a vital role in exceeding client expectations on a daily basis.



**Abdullah Algarni**

HR & Admin

Mr. Abdullah directs and coordinates the administrative functions, communicates company policies and terms of the contract. He oversees the recruitment, manages, creates, implements and supervises policies/regulations.



**Danish Ahmed**

Designing Head

[in](#) danygeest

Danish is a design wizard who creates designs which blazes elegance. From a simple Event Invitation to entire Event theme, he loves to execute graphic displays of highest quality.

## A walk way to Success...

We have come a long way ever since the inception of "New Horizon". New Horizon has added some distinguished clientele locally and internationally. Our approach and commitment towards a project/ organization is commendable.

## We are growing...

We believe that "Sky is the limit", hence we have not restricted our operations to Saudi Arabia, we are constantly looking for the International Event Agencies for their Project Management.

Our  
CLIENTS

IN A WORLD WITH NO BORDERS,  
OUR INFLUENCE COMES FROM THE PEOPLE AND  
PARTNERS WHO KNOW US...



# Our CLIENTS



# GET IN TOUCH

TO CREATE LASTING MEMORIES AND EVER LASTING  
BUSINESS RELATIONS...



**ENG. FAHAD AL GARNI**  
MANAGING DIRECTOR



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أفق جديدة لتنظيم المؤتمرات والمعارض  
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Make sure to visit us at [www.newhorizon.com.sa](http://www.newhorizon.com.sa)