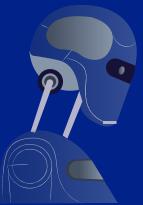


## Corporate Profile 2025







# Our real wealth lies in the ambition of our people and the potential of our younger generations.

His Royal Highness Prince Mohammed bin Salman bin Abdulaziz Al-Saud





### **Our Ambition**



We are raising the Bar. Blending our passion for Excellence with the latest technologies to tailor and deploy State of the Art innovative solutions.

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### Born in 2019 SAAB Brothers founded SAAB RDS in Nevada to provide effective ways for organizations to connect with the evolving world of innovation.





Today we are established in **3** countries across USA, KSA, and Lebanon serving visionary institutions in North America and MENA region.











### Global Presence

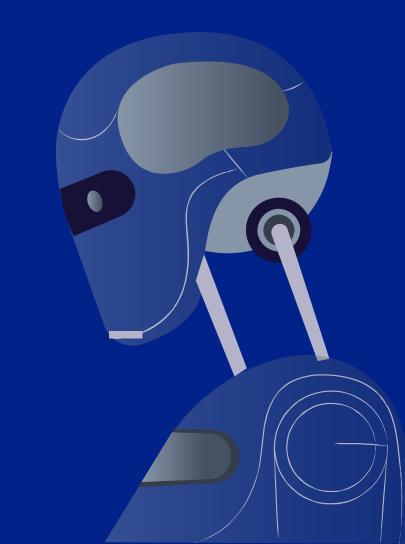
Our global presence provides us with access to innovative technologies to tailor & deploy cutting-edge solutions.





We are the house of innovation excellence tailoring technology solutions to drive businesses forward. We combine latest technologies with our engineering excellence to design, tailor, and deploy optimal innovative solutions that answer on the business need today and tomorrow.

Since 2019, we have helped visionary institutions take benefit from smart technologies to augment workplace safety, optimize asset performance, enhance product quality, reduce operational costs, and defend the organization from cyber-attacks







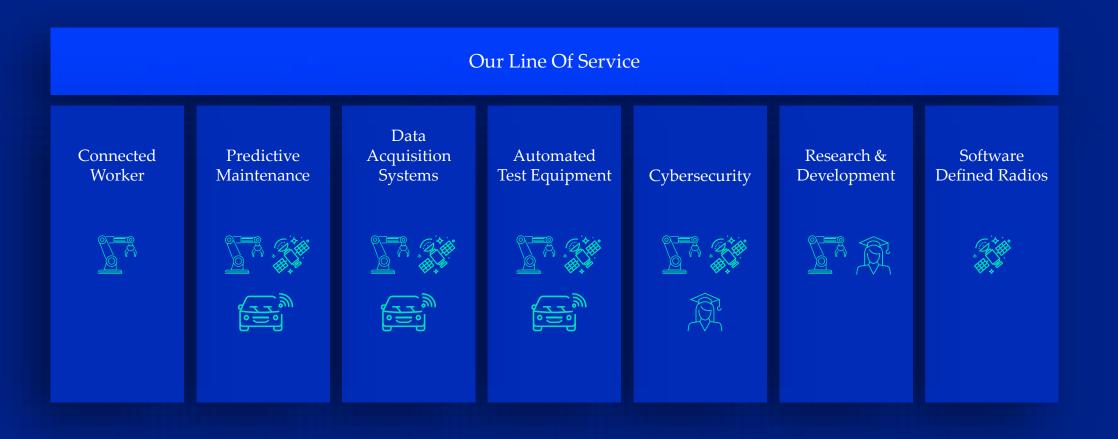
### Sectors that we empower

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Manufactu	ring Aer	ospace & Defense	Automotive	Academia
Changing the Game by integrating small technologies in Al, I Cybersecurity, and F our engineering exc are changing the ga manufacturing sect increase efficiency, quality, and profitab safeguarding premi assets from cyber-a	rt by integ oT, ML, technolo R&D with wireless ellence, we cybersed or to accelera product defense bility while connect ses and safe cor	ating Breakthroughs: rating smart ogies in AI, IoT, communications, or curity with our ring excellence, we are ating aerospace and innovation to ensure ivity, interoperability, mmunications while rd premises from ttacks	Powering the automotive ecosystem: : By integrating smart technologies in AI, lot, and ML with our engineering excellence, we are powering the mobility of the future with enhanced quality, optimized efficiency, and reduced costs.	Developing the brightest minds: By integrating smart technologies in Research & Development and Cybersecurity with our engineering excellence, we are fostering talents to empower academia to develop the next generation of innovative minds.





### Products designed to empower Sectors Embrace the Future





### Our Line of Service

#### Connected Worker

Tying the Knots – by integrating IoT, wearable devices, and advanced analytics with our engineering excellence, we are tying the knots that connect people, products and processes, enabling real-time communication and data exchange among workers to enhance workplace safety and operational efficiency.

#### Predictive Maintenance:

Pushing Boundaries – by Integrating IIoT sensors with advanced analytics along with advanced utilization of AI, we ae pushing the boundaries of predictive maintenance solutions to provide precise and timely insights for proactive maintenance strategies to minimize unplanned downtime, optimize asset performance, and reduce operational costs

#### Data Acquisition Systems

Powering Visibility – by integrating any sensor with robust automation applications we are powering visibility from measurements and control systems to improve data capture and analysis ensuring accuracy, compatibility, and flexibility

#### Automated Test Equipment:

Accelerating Product Excellence - using data and analytics across the product lifecycle. – using data and analytics across the product lifecycle to maximize test efficiency and speed, to reach a nearzero defect product quality and reduce costs

### Cybersecurity:

Defending Trust – by integrating our Zero Trust Authentication solutions with our engineering excellence, we are defending trust to improve protection of critical infrastructure and sensitive data against the growing number and types of cyberattacks

### Research & Development:

Cultivating the Saudi transformation – by integrating latest innovations in PoC, Product Validation & Characterization, Hardware in the Loop, and Test Beds & simulators with our engineering excellence, we are cultivating innovation to empower academia and manufacturing improve productivity, quality, and operational efficiency

#### Software Defined Radios:

Securing connectivity - by integrating latest innovations in wireless communication technologies with our engineering excellence, we are advancing connectivity to secure interoperable communications in an interconnected world





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Transition into a more agile, datadriven future

all ;

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### Powering Saudi Arabia's Industrial Transformation

We blend our Engineering Excellence with advanced technologies in Intelligent Automation, IIoT, and Digital Manufacturing to empower factories in Kingdom comply with Future Factory Program. We maximize productivity, sustainability, and competitiveness of visionary factories in the Kingdom.







### Spearheading Industrial Digital Transformation

Connected	Predictive	Data Acquisition	Automated	Cybersecurity
Worker	Maintenance	Systems	Test Equipment	
Tying the Knots – by integrating IoT, wearable devices, and advanced analytics with our engineering excellence, we are tying the knots that connect people, products and processes, enabling real-time communication and data exchange among workers to enhance workplace safety and operational efficiency.	Pushing Boundaries – by Integrating IIoT sensors with advanced analytics along with advanced utilization of AI, we ae pushing the boundaries of predictive maintenance solutions to provide precise and timely insights for proactive maintenance strategies to minimize unplanned downtime, optimize asset performance, and reduce operational costs	Powering Visibility – by integrating any sensor with robust automation applications we are powering visibility from measurements and control systems to improve data capture and analysis ensuring accuracy, compatibility, and flexibility	Accelerating Product Excellence - using data and analytics across the product lifecycle. – using data and analytics across the product lifecycle to maximize test efficiency and speed, to reach a near- zero defect product quality and reduce costs	Defending Trust – by integrating our Zero Trust Authentication solutions with our engineering excellence, we are defending trust to improve protection of critical infrastructure and sensitive data against the growing number and types of cyber-attacks





### Future Factory Program - Our Excellence Defined

Network and Connectivity Solutions	Digital Operations Management		Operational Processes Automation	
Connectivity Solutions	Internet of Things (IoT)	Manufacturing Execution System (MES)	Supervisory Control and Data Acquisition (SCADA)	Distributed Control Systems (DCS)
Cybersecurity	Quality Management Systems (QMS)	Big Data and Advanced Analytics	Automation	PLC
	Artificial Intelligence (AI)			





### Network & Connectivity Solutions

**Connectivity Solutions** 

We provide Connected Worker and Predictive Maintenance solutions that ensure seamless real-time communication between workers, machines, and enterprise systems. Our Data Acquisition Systems enable high-speed, reliable data transmission, allowing for enhanced remote monitoring and process optimization. Additionally, our Predictive Maintenance solutions utilize connectivity frameworks to ensure continuous equipment health monitoring, reducing downtime and improving asset longevity.

Cybersecurity

We deliver Zero Trust Authentication solutions to protect critical infrastructure and sensitive data, ensuring secure access control and authentication against growing cyber threats. Additionally, every Connected Worker, Predictive Maintenance, IoT, and Automation solution we implement follows cybersecure architecture, ensuring secure connectivity, encrypted data transmission, and compliance with industry security standards to safeguard industrial operations.





### **Digital Operations Management**



Quality Management Systems (QMS)

Artificial Intelligence (AI)

Manufacturing Execution System (MES)

Big Data and Advanced Analytics Our IoT solutions integrate smart sensors and edge computing to provide real-time monitoring of both machine performance and overall production processes. These solutions help optimize energy consumption, improve asset utilization, and ensure process efficiency by leveraging connected systems that feed critical data into SCADA and MES platforms for enhanced decision-making.

We enhance Quality Management Systems (QMS) through our Automated Test Equipment (ATE) solutions, integrating automated inspection, defect detection, and compliance verification. Our systems help manufacturers meet stringent quality standards by automating the testing process, reducing errors, and ensuring real-time monitoring of quality metrics.

Our Al-driven solutions enhance anomaly detection in industrial processes through advanced pattern recognition, predictive analytics, and automated decision-making. We utilize AI to analyze factory-wide data, ensuring regulatory compliance, operational efficiency, and early detection of process deviations before they lead to failures.

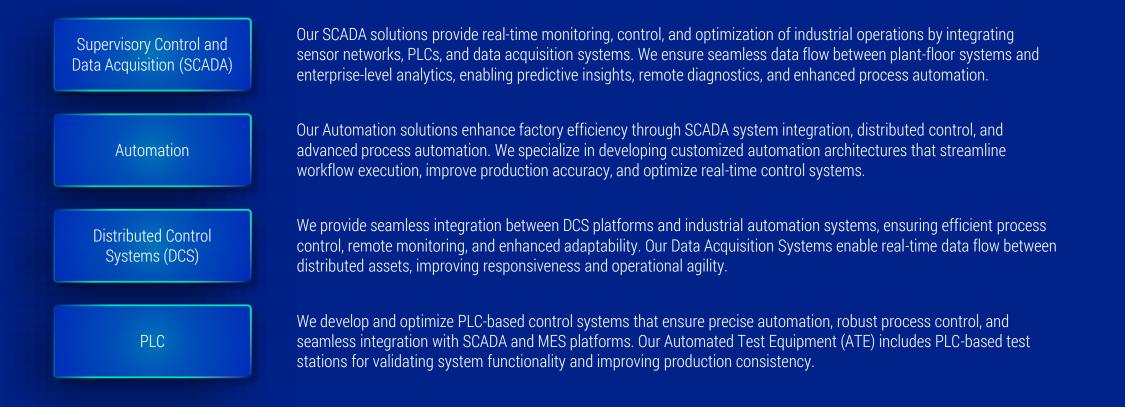
Our Al-driven solutions enhance anomaly detection in industrial processes through advanced pattern recognition, predictive analytics, and automated decision-making. We utilize AI to analyze factory-wide data, ensuring regulatory compliance, operational efficiency, and early detection of process deviations before they lead to failures. AI is also integrated into MES platforms for real-time insights and process optimization.

We leverage Big Data and Advanced Analytics to provide actionable decision-making insights while ensuring compliance with industry regulations. Our solutions process large-scale industrial data from SCADA, MES, and IoT networks, allowing for trend analysis, failure prediction, and efficiency optimization across manufacturing operations.





### **Operational Processes Automation**







### Our People





### **Our Leadership Team**



#### Rodrigue SAAB – CEO

Rodrigue co-founded SAAB RDS with a vision to Raise the Bar in technology engineering services. His passion for excellence infused with deep desire to empower organizations triggered the purpose to connect clients with fit innovations at speed. Rodrigue holds more than 20 years' experience leading regional technology business units with hands-on experience pioneering complex technology solutions across various sectors. He holds a Masters degree in Engineering and is a graduate of Senior Executive Leadership program from Harvard University.

#### Elena RIOS – смо

Elena is the Chief Marketing Officer at SAAB RDS. She joins our business with more than 20 years' experience at multiple high tech global businesses. Elena's passion to connect engineering as a function to a world of business opportunities fuels her drive to make SAAB RDS the technology provider of choice. Elena holds a Bachelor degree in Linguistics and Masters in Translation. In addition she is a lifetime member of IAPWE.

#### Ralph SAAB - coo

Ralph co-founded SAAB RDS with a vision to deliver the next generation of researchers, engineers and scientists. His passion for the "Next-Thing" powered his forward thinking approach to help SAAB RDS stay ahead of trends and benefit from the latest innovations to empower clients from various sectors across multiple practices. Ralph holds more than 25 years' experience in leadership roles across global technology businesses. He holds a Masters degree in Engineering in addition to attending numerous technical trainings in advanced technologies.

#### Carine SALEM – CHRO

Carine is the Chief Human Resources Officer at SAAB RDS. She joins our business with more than 20 years of cultivated experience across various roles within large global businesses. Carine's passion for mastery drives her journey to help our organization become exemplary in attracting and cultivating talents to deliver superior results to our clients. Carine holds a bachelor degree in nursing sciences and an advanced degree in biomedical disciplines.



### Few Words Said

#### Dr. Mohd Bilal King Abdul Aziz University

"...Despite market challenges like global vendors and chip shortages, SAAB RDS proved to be an excellent logistics partner, helping us acquire the necessary equipment..."

### Dr. Samir Mekid IRC-IMR

"...SAAB RDS has proven to be an efficient and trustworthy company when dealing with research centers. Their contribution is scientifically sound and reliable..."

### Professor Ziad Osman Beirut Arab University

"...The company acted professionally and in due time. Their representatives are courteous and proficient. The after-sale service is exceptional... "

#### Ahmad Mansour PSDARC

"...SAAB RDS has supported us greatly in several projects, with fast hardware delivery, free software training for our engineers and hardware testing and problem solving..."

### Mohamad Jabr AEC

"...SAAB RDS has been very cooperative and supportive in the collaboration between me and my team, which has led to many successful projects..."

### Ahmad Zahrani NCMS

"...Our experience with their support is fantastic; within a short time, they could solve all our problems. With the help of SAAB RDS we are penetrating new promising Market..."





### Why our clients choose us?

In a fast and ever changing world, time is of essence. We are agile, reliable, and tailor bespoke technologies to answer on today's need yet scalable into the future

#### Agile & Reliable

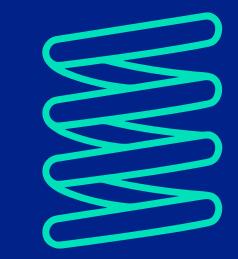
We have a wide ecosystem of technology partners with insights on latest innovations. This allows us to provide reliable answers to arising needs at speed.

### Fit Today

We mobilize our engineering expertise to tailor fit technologies that match the business capability today...

#### Scalable tomorrow

... and adaptable to evolving needs tomorrow. Our tailored approach provides gateway to expand solution capabilities.



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# SAABRDS Innovation with Excellence.